



Case Study: Honor Diaries

Media tour for 9 women featured in the documentary **Honor Diaries** about women's rights and honor violence in the Middle East

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Honor Diaries Media Tour Case Study

Time Frame: April-May 2014

60 radio hits on regional and nationally syndicated programs

12 television interviews in the U.S., Canada, Africa and China

21 print articles in the U.S., U.K. and Italy

7 online hits in targeting South Asian and Indian and culture markets

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Online

INDIA New England

IndUS BUSINESS JOURNAL

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FOX NEWS

VENTS

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Print



The Washington Times

The  **INDEPENDENT**



BUST

The Boston Globe

THE BLAZE **THE DAILY CALLER**

AP



LA STAMPA

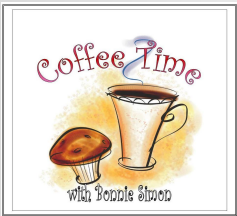
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Television



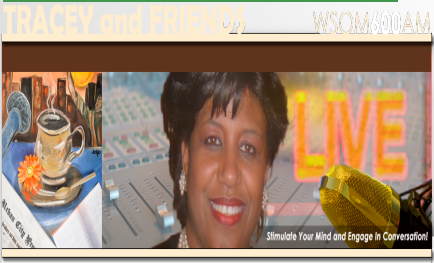
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Radio



The Take With Charles Butler

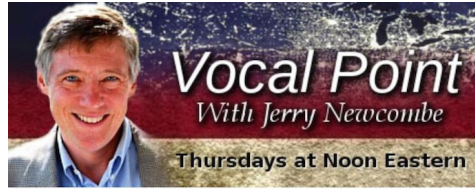
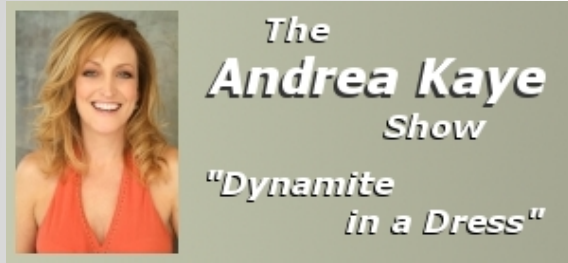
Weekend Talk with Tron Simpson



Philly's Renaissance Radio Station

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